

Sarah Dills

EXPERIENCE

Communications Coordinator

CSU Department of Ethnic Studies, Fort Collins, CO

November 2023 – May 2024

Manage the department's social media, website, event planning, and community outreach. Create and distribute physical and digital marketing materials for recruitment, events, and community-building. Update website and social media two to six days a week.

Social Media Intern

CSU Office of the President, Fort Collins, CO

February 2023 – May 2023

Managed the President's Instagram, Twitter, and LinkedIn accounts. Utilize audience insights and strategic planning. Uploaded text and visual posts three to five days a week while monitoring DMs, followers, comments, and mentions. Increased Instagram followers by 16.5% and reach by 16.3%.

Access Services Desk Manager

CSU Morgan Library, Fort Collins, CO

May 2022 – May 2023

Led a team of 30+ student employees. Trained employees and oversee tasks. Provided a communication bridge between professional staff and student employees. Addressed employee, patron, and supervisor concerns and questions.

EDUCATION

Bachelor of Arts

Colorado State University, Fort Collins, CO

August 2020 - May 2023

Journalism and Media Communications

Minor in Interdisciplinary Environmental Affairs

PROJECTS

Snowshoe Magazine: Data Analytics Report

Independent Study, Spring 2022

Used Google Analytics to provide Snowshoe Magazine with insights into its audience's demographics, acquisitions, and behaviors.

Multimedia and Travel Storytelling

Study Abroad, Summer 2022

Created photos, videos, and written pieces to share my study abroad experiences, the beauty and culture of Italy, and a first-person interview story about two Ukrainian refugee families seeking safety in Urbino, Italy.

PHONE

(720) 483-3623

EMAIL

sarahgdills@gmail.com

LINKEDIN

linkedin.com/in/sarah-dills-815-/

PORTFOLIO

sgdills15.wixsite.com/portfolio

SKILLS

- Adobe Creative Suite
- Social media: Instagram, TikTok, X (Twitter), LinkedIn, Facebook
- Content creation & production: Video, Audio, Photo, Written
- Google Analytics
- Canva
- Hootsuite
- HubSpot
- WordPress
- Digital accessibility
- Audience analysis
- Event planning
- Organization
- Interviewing
- Customer service

AWARDS & HONORS

Best Video Story

June 2022

ieiMedia Raffie Award:

"The Falcon and the Falconer: 'The Power to Fly Forever.'"

Best Photo Story

June 2022

ieiMedia Raffie Award:

"Italy Has Become a Peaceful Haven for Ukrainian Families Fleeing War."

Graduated Cum Laude

May 2023

3.881 Cumulative GPA.